



Minnesota State
Chapter

2018 Design Competition

Professional Development Committee

Tammy Johnson, CKD

tjohnson@abc-clc.com

651-895-0771



2018 Design Competition

The Minnesota State Chapter of the NKBA (National Kitchen and Bath Association) is pleased to announce the details of our 2018 Design Competition.

This competition is open exclusively to NKBA members. The purpose of this competition is to give members an opportunity to showcase residential projects completed within the last two years in a variety of categories; ranging from small kitchens to large, small bathrooms to master bath suites, to specialty categories for unique applications and/or showroom installations that exemplify the quality of Minnesota's finest designers in the field of kitchen and bath design.



2018 Design Competition Member Benefits

The Minnesota Chapter of NKBA is please to be partnering again with Midwest Home Magazine for the 2018 annual NKBA Design Competition. This year's winning projects will be published in the November issue of Midwest Home Magazine. When asked, past winners have said that being published as an award winning designer has gained them additional recognition and referrals from existing clients and increased exposure to new clients.

Benefits for entering this competition include:

- ✓ winning projects will be featured in November issue of Midwest Magazine
- ✓ winning projects will be featured on Midwest Magazine's website
- ✓ special advertising packages offered by Midwest Magazine
- ✓ winning projects will be featured on NKBAMN.org website
- ✓ opportunity to join an elite group of award winning Minnesota designers



Minnesota State
Chapter

2018 Design Competition Entrant and Project Eligibility

- Entrants must be an individual NKBA MN member or an employee of an NKBA MN member firm in good standing as of June 2018
- Co-designer entrants are not required to be members of the NKBA (maximum of two co-designers per project)
- Entrants do not have to be a certified designer to enter the NKBA Design Competition
- Projects entered must have been completed between **June 1, 2016 and June 1, 2018**
- *Residential projects only, no commercial projects will be accepted*
- ***There is a limit of two (2) project submissions per design firm for each category***
- The project entrant or team, as indicated on the entry form, must have completed the design work for the project entered
- Past entries that were not awarded may be re-entered again for reconsideration, as long as the project is within the eligibility requirements listed on this page
- Please include a headshot photo of yourself along with the before and after photos of your project (this is for the awards ceremony only – this photo will not be included in the judges' files)
- **All documents for each entry will be submitted digitally this year into a DropBox folder – NO BINDERS. See page 5 for details.**



Minnesota State
Chapter

2018 Design Competition

NEW - Digital Submission Process

This year, the MN Design Competition will be going 100% digital. Each entrant will be asked to upload all of their project documents for judging to a DropBox folder. No hard copies or binders will be necessary.

Call for submissions will go as follows:

- Deadline of **June 8** for interested parties to submit their application and payment to Tammy, see page 6 for details.
- Each applicant will then get an invitation to upload their photos, plans and design statements to a specific DropBox folder. This invitation will be sent to each entrant by **June 15**.
- Applicants will then have until **June 22** to upload their documents.
 - * All items should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, Design Statement, etc.
 - * All required materials must be uploaded by the entrant into the dedicated Dropbox folder for your project.
 - * If you have registered for multiple entries, you will receive a share request for each entry.
- Judging will then take place sometime between June 25 and July 31.

If you should have any questions, please contact
Tammy Johnson, CKD at tjohnson@abc-clc.com



Minnesota State
Chapter

2018 Design Competition Deadline for Submissions

Friday, June 8, 5pm

applications and payments can be submitted
in person or by mail anytime on or before:

June 8, 2018

Tamara Johnson, CKD
Arrow Cabinet Gallery
779 Bielenberg Drive, Suite 101
Woodbury, MN 55125

Mailed submissions **MUST** be received on or before June 8, 2018.



Minnesota State
Chapter

2018 Design Competition- **Entry Fee**

\$85.00 per entry

- \$85.00 entry fee is required for each project submitted and must be included with each application
- Entry fees are non-refundable
- Payment must be made by check, made payable to:
NKBA-Minnesota State Chapter
- If more than one entry is submitted from a designer/firm, the total entry fee can be paid with one check



Minnesota State
Chapter

2018 Design Competition Main Categories

- Category A: Small Kitchen (less than 150 sq.ft.*)
- Category B: Medium Kitchen (150-350 sq.ft.*)
- Category C: Large Kitchen (more than 350 sq.ft.*)
- Category D: Powder Room
(must contain only a sink and toilet – no tub or shower)
- Category E: Small Bathroom (less than 55 sq.ft.*)
- Category F: Large/Master Bath (more than 55 sq.ft.*)
- Category G: Other Residential Rooms **
- Category H: Showroom Installations ***
- Category I: Best Use of Artisan Materials ****

Clarifications:

1. *Square footage includes any portion of the space that includes cabinetry, countertops and/or appliances.
2. **Category G – Utilization of Cabinetry in Other Areas, includes all other rooms besides kitchens and baths that showcase residential cabinetry design. This includes rooms such as mudrooms, laundry rooms, home offices, libraries, home theaters, master suites, etc.
3. ***Category H – Kitchen & Bath dealers installed showroom displays, showcasing residential cabinetry design.
4. ****Category I – see next page for details



2018 Design Competition

Category I: Best Use of Local Artisan Materials

“Local Artisan Materials” is defined as any one-of-a-kind product or material in a kitchen or bath design that was handcrafted, designed or sourced with materials and/or craftsman from the state of Minnesota. This could include: handmade tile or other ceramics, custom glass work, custom metal work, custom cabinetry or other wood work/materials made from local materials/artisans.

Consideration for this category will require the following:

- A complete design statement, 300 words or less, emphasizing, in detail, how the project came to utilize the Local Artisan Material and the process that was followed to procure the Artisan Material.
- If appropriate, a complete set of BEFORE and AFTER plans and elevations should be included, along with BEFORE and/or AFTER photography to convey the final project. (see pages 10-13 of this document for details on required documents). If a complete set of plans and elevations were not used for the Artisan Material, please submit the sketches, working drawings, photos of design concept boards, or photos of the custom piece(s) that were used to convey the custom item(s) to the end user.
- If appropriate, a set of the final drawings for production of the specific Local Artisan Material(s) are also strongly suggested, but not required.
- The Name and complete Address of the Local Artisan Craftsman or Material Supplier must also be included with this submission.
- Entrants must be an individual NKBA MN member or an employee of an NKBA MN member firm in good standing as of June 2018
- Projects submitted must have been completed between June 1, 2016 and June 1, 2018



Minnesota State
Chapter

2018 Design Competition Special Sub-Categories

Any projects submitted in the previous Main Categories can also be considered for the following, special sub-categories. Please circle the appropriate line item on the entry form.

No additional entry fee is needed to submit for any of these Sub-Categories:

- Green Design (Kitchen or Bath)
- Universal Design (Kitchen or Bath)
- Budget-friendly Kitchen (total project cost, floor to ceiling, must be \$40,000 or less)
- Budget –friendly Bath (total project cost, floor to ceiling, must be \$20,000 or less)

Consideration for the above Sub-Categories will require an **additional design statement of 150 words or less**, emphasizing, in detail, how the project was sustainable, universal or budget-friendly.

For the Budget-Friendly Sub-Category, you must **include an itemized budget** for the total project cost, including all design fees, labor fees, all product and material costs, etc.



Minnesota State
Chapter

2018 Design Competition Entry Format

ALL COMPETITION DOCUMENTS will be submitted digitally to a DropBox folder. (photos, before plans, after plans and elevations)

Items to be uploaded to DropBox:

- ✓ design statement
- ✓ Before plan (to scale)
- ✓ After plan (to scale)
- ✓ After elevations (to scale)
- ✓ all photos of the project (before and after)
- ✓ your headshot photo
- ✓ a list of all manufacturers and/or distributors of the products used for the project.

All items should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, Design Statement, etc.



Minnesota State
Chapter

2018 Design Competition Entry Format

The following pages must not have any identification on them:

Design Statement: it should be no more than 300 typewritten words. DO NOT put this on your company letterhead. The design statement CAN NOT include your name, your company's name or your contractor's name.

All items should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, Design Statement, etc.

Helpful Hint: Preparing a Design Statement

Make the most of your design statement – this is your first impression to the judges. Include and describe the client's requirements, design challenges, obstacles and any special considerations that you faced and how you met those challenges in the execution of your design.

The best design statements are ones that clearly, but briefly, outline design problems and client requirements, then concisely describe what was done to solve those problems and fulfill the client's needs.

Remember – you only have 300 words or less to impress the judges.



Minnesota State
Chapter

2018 Design Competition Entry Format

The following pages must not have any identification on them:

UPLOAD a complete set of scaled plans including:

Before Plan – detailed, dimensioned in ½” scale

After Plan – detailed, dimensioned in ½” scale

After Elevations – detailed, dimensioned in ½” scale

All items should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, Design Statement, etc.

The project plans CAN NOT include your name, your company's name or your client/contractor's name. They can be either hand drawn or computer generated, and they should follow all current NKBA Presentation Standards and Guidelines. Additional renderings or perspectives can also be included but are not required.



Minnesota State
Chapter

2018 Design Competition Entry Format

Photos: upload color photographs of your project, both before and after shots. It is highly recommended that you use a professional photographer for your after photos.

NOTE: Photos can be of previously published projects; however, Midwest Home Magazine reserves the right not to publish award winning photos if they have previously been published.

NOTE: Midwest Home Magazine will publish some or all of the winners in their November 2018 issue. Midwest Home Magazine may elect to publish additional entries in other issues throughout the year. Midwest Home Magazine will get first opportunity to publish winners and entries; you must not use your entry photos in a press release or in other advertisements as a winning project until the Midwest Home November issue has been published and are out on newsstands. The Midwest Home website will feature the winning projects immediately after the awards ceremony in September.

Manufacturer's List – please submit a list of all manufacturers, vendors, craftspersons and subcontractors used for your project. Include their names, addresses and phone numbers – they may be contacted for future promotional or publicity purposes.

All items should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, Design Statement, etc.



2018 Design Competition Disqualification

Failure to meet or observe any of the previously stated eligibility or submission requirements are grounds for disqualification of an entry. False or misleading information intentionally provided by the entrant will result in disqualification. An entry received without clients signatures will be disqualified. Problems or discrepancies which arise between co-designers that cannot be amicably resolved by the involved parties, will result in disqualification of the entry. NKBA MN Chapter reserves the right to disqualify an entry before, during or after competition judging, or official announcement of the winners and publication. In the case of a disqualification after an awards presentation, the entrant will be required to return the award and the Chapter may make a public announcement. Late entries will not be accepted.



Minnesota State
Chapter

2018 Design Competition - Judging

The 2018 MN NKBA Design Awards Committee will select members of a neighboring NKBA Chapter to judge our Design Competition again this year. Each category will have 4-6 professional judges with a minimum of three judges in each group holding an NKBA Certification.

Entries in the competition will be judged in five categories:

- Creativity and Design Solution
- Elements and Principles of Design
- Visual Appeal
- Presentation*

*this category is judged on the quality of before and after floor plans, elevations, perspectives, and photos. Following NKBA Design Presentation Standards is highly recommended.

- Basic Safety and Ergonomics**

**judges will reference the NKBA Planning Guidelines for this category. Entries with an obvious disregard for the NKBA Planning Guidelines, building codes or the health, safety and welfare of the clients will be automatically disqualified)

The judges reserve the right to determine if any category has a winning entry.

Not all categories may have a winning entry.



Minnesota State Chapter

2018 Design Competition Example of a Judge's Ballot

2013 NKBA Minnesota Awards

Binder#: _____ Category _____ Judge _____

Entries in the competition will be judged on five categories:

Rate each category from 1 through 10.

1 being least satisfactory and 10 being most satisfactory in each category

1) CREATIVITY/DESIGN SOLUTIONS

POINTS

1 2 3 4 5 6 7 8 9 10 _____

Unique approaches to the challenges presented?

Comments _____

2) ELEMENTS & PRINCIPLES OF DESIGN

1 2 3 4 5 6 7 8 9 10 _____

Good use of the elements and principles of design –
line, form, shape, color, balance, rhythm, scale, etc.

Comments _____

3) PRESENTATION

1 2 3 4 5 6 7 8 9 10 _____

Quality of floor plan, perspective, photos
Floor plans are easy to read, use of proper symbols, scale noted, etc.

Comments _____

4) BASIC SAFETY AND ERGONOMICS

1 2 3 4 5 6 7 8 9 10 _____

Projects with an obvious disregard for the health, safety
or welfare of the clients will be disqualified.
This area considers the NKBA Planning Guidelines when scoring
See booklet of guidelines to review.

Comments _____

5) VISUAL APPEAL

1 2 3 4 5 6 7 8 9 10 _____

How does the space look? Good use of textures and colors?
Good attention to detail? Authentic design, good blend of
historical and modern, etc.

Comments _____

Total Points: _____



Minnesota State
Chapter

2018 Design Competition Additional Judging/Awards

2018 Student's Choice Award

All projects submitted in the 2018 MN NKBA Design Competition will also be judged by a group of current students enrolled in NKBA accredited college programs. One project will be awarded the *Student's Choice Award*.

2018 The Most Dramatic Makeover

Our media partner, Midwest Home Magazine, will review all projects submitted in the 2018 MN NKBA Design Competition and will award two projects that stand out from the rest. There will be one kitchen and one bathroom selected for these special awards.



Minnesota State
Chapter

2018 Design Competition Additional Awards

2018 Volunteer of the Year

Volunteers play an integral role in the day-to-day operations of this association and help chart the future of the MN Chapter of NKBA. Without our volunteers, many of our events would not exist or be successful. Those individuals that go above and beyond what is asked of them deserve a special honor and for this reason, the MN Chapter of NKBA would like to recognize the dedication of one volunteer each year for their leadership and outstanding contributions to the association.

Eligibility: Candidates are encouraged to self-nominate or can be nominated by another person. To be eligible, the candidate must meet the following criteria:

- 1 – Current chapter member in good standing
- 2 – Sustained involvement in the MN Chapter of NKBA for 2 years or more
- 3 – This person has gone beyond the call of duty for our organization, have shown exceptional dedication to our organization, and have helped make our organization more successful.

Evaluation Criteria: Nominations for MN NKBA Volunteer of the Year Award will be evaluated by the following criteria:

- 1 – Outstanding contributions in committee meetings, EXCO Board meetings, monthly chapter meetings, or other chapter initiatives
- 2 – Active participation in committee and volunteer activities:
 - a. Bringing up innovative ideas
 - b. Execution of these ideas
- 3 – Demonstrated passion for the profession of kitchen & bath design
- 4 – Recruitment and encouragement of other members



Minnesota State
Chapter

2018 Design Competition Additional Awards

2018 Lifetime Achievement Award

The Lifetime Achievement Award will recognize one volunteer each year, who has made a significant contribution to the MN Chapter of NKBA over a sustained period of time. The Lifetime Achievement Award is an individual award in recognition of a person's outstanding contributions to the MN Chapter of NKBA. These contributions may be exhibited in outstanding volunteerism, mentoring the next generation of designers, bringing attention to new knowledge in the industry or bringing attention to new ways to improve our professional practice. Importantly, these contributions should be above and beyond the everyday and have had a long lasting impact in the chapter.

Eligibility: Candidates are encouraged to self-nominate or can be nominated by another person. The Lifetime Achievement Award is MN Chapter NKBA's most prestigious award to an individual who has:

- 1 – An established history of distinguished service to the MN Chapter NKBA for at least 10 years
- 2 – Made a lasting contribution to the practice of kitchen & bath design
- 3 – Made a lasting contribution to the MN Chapter of NKBA
- 4 – Exhibited leadership and provided inspiration to others in our association
- 5 – Positively influenced NKBA on a local, state and national level



Minnesota State
Chapter

2018 Design Competition

Thank you and
good luck !