The Minnesota State Chapter of the NKBA (National Kitchen and Bath Association) is pleased to announce the details of our 2014 Design Competition.

This competition is open exclusively to NKBA members. The purpose of this competition is to give members an opportunity to showcase projects completed within the last two years in a variety of categories; ranging from small kitchens to large, small bathrooms to master bath suites, to specialty categories for unique applications and/or showroom installations that exemplify the quality of Minnesota's finest designers in the field of kitchen and bath design.
The Minnesota Chapter of NKBA is pleased to be partnering again with Midwest Home Magazine for the 2014 annual NKBA Design Competition. This year’s winning projects will be published in the November issue of Midwest Home Magazine. When asked, past winners have said that being published as an award winning designer has gained them additional recognition and referrals from existing clients and increased exposure to new clients.

Benefits for entering this competition include:

- Winning projects will be featured in November issue of Midwest Magazine
- Winning projects will be featured on Midwest Magazine’s website
- Special advertising packages offered by Midwest Magazine
- Winning projects will be featured on NKBAMN.org website
- Opportunity to join an elite group of award winning Minnesota designers
Entrants must be an individual NKBA MN member or an employee of an NKBA MN member firm in good standing as of June 2014.

Co-designer entrants are not required to be members of the NKBA (maximum of two co-designers per project).

Entrants do not have to be a certified designer to enter the NKBA Design Competition.

Projects entered must have been completed between June 1, 2012 and June 1, 2014.

The project entrant or team, as indicated on the entry form, must have completed the design work for the project entered.

Past entries that were not awarded may be re-entered again for reconsideration, as long as the project is within the eligibility requirements listed on this page.

Please include a headshot photo of yourself along with the before and after photos of your project (this is for the awards ceremony only; this photo will not be included in the judges' packets).

Entries must be received by NOON on Friday June 13th; absolutely no late entries will be accepted.

* Please note one new addition to eligibility requirements:

- There is a limit of two (2) project submissions per design firm for each category.
2014 Design Competition
Deadline for Submissions

Friday, June 13
11am-1pm

completed binders, applications and payments can be submitted in person:
Friday, June 13, 11am ï 1pm
International Market Square
Conference Room B
275 Market Street
Minneapolis, MN  55405

completed binders, applications and payments can also be mailed to:
Tamara Johnson, CKD
Arrow Cabinet Gallery
779 Bielenberg Drive, Suite 101
Woodbury, MN  55125

Mailed submissions MUST be received on or before June 13th, 2014.
(NOTE: The NKBA MN is not responsible for lost, misdirected, or late mailings)
$85.00 entry fee is required for each project submitted and must be included with each entry.

Entry fees are non-refundable.

Payment must be made by check, made payable to: *NKBA-Minnesota State Chapter*.

If more than one entry is submitted, the total entry fee can be paid with one check.
2014 Design Competition
Main Categories

- Category A: Small Kitchen (less than 150 sq.ft.*)
- Category B: Medium Kitchen (150-350 sq.ft.*)
- Category C: Large Kitchen (more than 350 sq.ft.*)
- Category D: Powder Room (must contain only a sink and toilet; no tub or shower)
- Category E: Small Bathroom (less than 55 sq.ft.*)
- Category F: Large/Master Bath (more than 55 sq.ft.*)
- Category G: Utilization of Residential Cabinetry in Other Areas**

Clarifications:

1. *Square footage includes any portion of the space that includes cabinetry, countertops and/or appliances.
2. **Category G — Utilization of Cabinetry in Other Areas, includes all other rooms besides kitchens and baths that showcase residential cabinetry design. This includes individual showroom displays, as well as areas such as mudrooms, laundry rooms, home offices, libraries, home theaters, master suites, etc.
Any projects submitted in the previous Main Categories can also be considered for these special sub-categories. Please circle the appropriate line item on the entry form.

No additional entry fee is needed to submit for any of these Sub-Categories:

- Green Design (Kitchen or Bath)
- Universal Design (Kitchen or Bath)
- Budget-friendly Kitchen (total project cost, floor to ceiling, must be $40,000 or less)
- Budget-friendly Bath (total project cost, floor to ceiling, must be $20,000 or less)

Consideration for the above Sub-Categories will require an additional design statement of 150 words or less, emphasizing, in detail, how the project was sustainable, universal or budget-friendly.

For the Budget-Friendly Sub-Categories, you must include an itemized budget for the total project cost, including all design fees, labor fees, all product and material costs, etc.
2014 Design Competition
Entry Format

All Entries must use a basic black 3-ring binder with clear sleeve front, and plastic page protectors for each page of the submission. Please order submission paperwork and media in the following sequence:

*Inside Cover:*

1. original copies of all four pages of the entry forms.
2. include a CD or jump drive with all photos of the project, your headshot photo, and a list all manufacturers and/or distributors of the products used for the project. You must also include photographer’s name and release. Photos should be saved in .jpg or .pdf format. When saving the files, name each photo as Before Photo #1, After Photo #1, etc. Label CD with your name, company and phone number. This CD/jump drive will not be returned – MN NKBA will keep them on file for additional marketing opportunities.

*Page Protector #1:*

Insert a copy of pages 1 and 2 of the official 2014 MN NKBA Design Competition entry form with all of the required signatures, including any co-designers involved in the project.
The following pages must not have any identification on them:

**Page Protector #2:** Insert the design statement; it should be no more than 300 typewritten words. DO NOT put this on your company letterhead. The design statement CAN NOT include your name, your company’s name or your contractor’s name.

**Helpful Hint: Preparing a Design Statement**

Make the most of your design statement; this is your first impression to the judges. Include and describe the client’s requirements, design challenges, obstacles and any special considerations that you faced and how you met those challenges in the execution of your design.

The best design statements are ones that clearly, but briefly, outline design problems and client requirements, then concisely describe what was done to solve those problems and fulfill the client’s needs.

Remember; you only have 300 words or less to impress the judges.
Page Protector #3: Insert a complete set of plans to scale including:

Before Plan – detailed, dimensioned in ½” scale
After Plan – detailed, dimensioned in ½” scale
After Elevations – detailed, dimensioned in ½” scale

Additional renderings or perspectives can also be included but are not required. The project plans CAN NOT include your name, your company’s name or your contractor’s name. All plan pages should be folded together and included in one page protector. Do not staple the pages together. These drawings should be clean and well presented. They can be either hand drawn or computer generated, and they should follow all current NKBA Presentation Standards and Guidelines.
Page Protector #4 and up: 8x10 color photographs of your project, before and after shots. It is highly recommended that you use a professional photographer for your photos. Place one photograph per side of each page protector with the before and after shots of the same area facing each other.

NOTE: Photos can be of previously published projects; however, Midwest Home Magazine reserves the right not to publish award winning photos if they have previously been published.

NOTE: Midwest Home Magazine will publish some or all of the winners in their November 2014 issue. Midwest Home Magazine may elect to publish additional entries in other issues throughout the year. Midwest Home Magazine will get first opportunity to publish winners and entries; you must not use your entry photos in a press release or in other advertisements as a winning project until the Midwest Home November issue has been published and are out on newsstands. The Midwest Home website will feature the winning projects immediately after the awards ceremony in September.

Last Page Protector: Manufacturer’s List. Please submit a list of all manufacturers, vendors, craftspersons and subcontractors used for your project. Include their names, addresses and phone numbers; they may be contacted for future promotional or publicity purposes. This list should also be saved on the CD or jump drive included in the binder.
2014 Design Competition
Disqualification

Failure to meet or observe any of the previously stated eligibility or submission requirements are grounds for disqualification of an entry. False or misleading information intentionally provided by the entrant will result in disqualification. An entry received without clients signatures will be disqualified. Problems or discrepancies which arise between co-designers that cannot be amicably resolved by the involved parties, will result in disqualification of the entry. NKBA MN Chapter reserves the right to disqualify an entry before, during or after competition judging, or official announcement of the winners and publication. In the case of a disqualification after an awards presentation, the entrant will be required to return the award and the Chapter may make a public announcement. Late entries will not be accepted.
The 2014 MN NKBA Design Awards Committee has selected members of the Wisconsin/Upper Michigan NKBA Chapter to judge our Design Competition again this year. Each category will have four professional judges with a minimum of three judges in each group holding an NKBA Certification.

Entries in the competition will be judged in five categories:

- Creativity and Design Solution
- Elements and Principles of Design
- Visual Appeal
- Presentation*
- Basic Safety and Ergonomics**

*this category is judged on the quality of before and after floor plans, elevations, perspectives, and photos. Following NKBA Design Presentation Standards is highly recommended.

**judges will reference the NKBA Planning Guidelines for this category. Entries with an obvious disregard for the NKBA Planning Guidelines, building codes or the health, safety and welfare of the clients will be automatically disqualified.

The judges reserve the right to determine if any category has a winning entry. Not all categories may have a winning entry.
# 2014 Design Competition
## Example of a Judge’s Ballot

**2013 NKBA Minnesota Awards**  
Binder#: Category Judge:  
Entries in the competition will be judged on five categories:  
Rate each category from 1 through 10.  
1 being least satisfactory and 10 being most satisfactory in each category

1) **Creativity/Design Solutions**

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Unique approaches to the challenges presented?  
Comments

2) **Elements & Principles of Design**

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Good use of the elements and principles of design – line, form, shape, color, balance, rhythm, scale, etc.  
Comments

3) **Presentation**

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Quality of floor plan, perspective, photos  
Floor plans are easy to read, use of proper symbols, scale noted, etc.  
Comments

4) **Basic Safety and Ergonomics**

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Projects with an obvious disregard for the health, safety or welfare of the clients will be disqualified.  
This area considers the NKBA Planning Guidelines when scoring  
See booklet of guidelines to review.  
Comments

5) **Visual Appeal**

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How does the space look? Good use of textures and colors?  
Good attention to detail? Authentic design, good blend of historical and modern, etc.  
Comments

Total Points:
2014 Design Competition
Additional Judging/Awards

2014 Student’s Choice Award

All projects submitted in the 2014 MN NKBA Design Competition will also be judged by a group of current students enrolled in NKBA accredited college programs. One project will be awarded the Student’s Choice Award.

2014 The Most Dramatic Makeovers

Our media partner, Midwest Home Magazine, will review all projects submitted in the 2014 MN NKBA Design Competition and will award two projects that stand out from the rest. There will be one kitchen and one bathroom selected for these special awards.
2014 DESIGN COMPETITION

THANK YOU AND GOOD LUCK!