



New Sponsorship Program for the Minnesota State NKBA chapter:

We are very happy to present our new sponsorship program for the Minnesota State NKBA Chapter. This program offers many opportunities for you and your company to get involved in the local chapter and market your business to our members and consumers. Please review the attached document for details. If you have an immediate interest in sponsoring please contact our Chapter Treasurer (see attached document for contact information), or return the enclosed Sign-Up Form to reserve your sponsorship today.

Sponsorships run January 1, 2016 through December 31, 2016 and will be granted on a “first come” basis upon receipt of a signed contract. Payments are accepted via check which can be sent to NKBA MN Chapter, 140 11th Ave South, South St. Paul, MN 55075 or at <http://mkt.com/nkba-minnesota-chapter>

Introducing the 2016 Minnesota State Chapter Officers:

CHAPTER REPRESENTATIVE: Carl A. Smith III, CKD, CBD, cliqstudios.com

PRESIDENT: Jackie Berg, Innovative Surfaces

PAST PRESIDENT: Jackie Schneider, CID, KOHLER Co.

VP PROGRAMS: Carrie Harrington, i.d. interior design & Debbie Thompson, Celadon Designs

VP MEMBERSHIP: Mark Grewe, Designs of Distinction by Brown Wood, Inc

VP PROFESSIONAL DEVELOPMENT: Tammy Johnson, CKD, Arrow Cabinet Gallery

VP TECHNOLOGY / COMMUNICATIONS: Lauren Altschuler, MSP Magazine

VP GOVERNMENT RELATIONS: Lisa Loushin Kroskin, Haute Kitchens

VP ACADEMIC RELATIONS: Margaret Krohn, CKD, NCIDQ, Century College

TREASURER: Sheryl Paisley, Soderholm & Associates

SECRETARY: Megan Dent, AJ Alberts

Check www.nkbamn.org regularly for updates.

Wishing you all a wonderful and prosperous 2016!

Sincerely,

Your 2016 Chapter Officers and Sponsorship Committee



NKBA Chapter Sponsorship Contract

Sponsoring your local chapter is an excellent way to market your business, products and services to our Members. Sponsorship plays a key role in funding the local chapter and aiding us in providing quality Member services. Become a leader in the industry by sponsoring today.

Sponsorships run January 2016-December 2016. Sponsorships are awarded to the first responders.
Complete the form below and email to our 2016 Chapter Treasurer: Jackie@SelectSurfaces.com

Company: _____
 Main Contact: _____
 Address: _____
 Phone: _____
 Email: _____

Sponsorship Category	Sponsorship Date	Cost of Sponsorship
Total Due:		

By signing below I agree to participate in the sponsorship opportunities listed above. I understand that payment is **due no later than 2 weeks** prior to my scheduled sponsorship. If payment is not received accordingly, NKBA reserves the right to fill the space with another sponsor.

Sponsor Signature: _____ Date: _____
 NKBA Representative: _____ Date: _____



2016 Sponsorship Opportunities – Minnesota Chapter NKBA

Platinum Sponsorship, Four (4) Available - \$3,000 (value of \$5,900)

- Business Logo on the MN NKBA Website entire year – (Value of \$1,800)
- Business Logo on the MN NKBA Digital Newsletter for entire year – (Value of \$1,200)
- Full Page Ad in the MN NKBA Monthly Digital Newsletter (Value of \$500)
- Feature Product on Table Top Display at Holiday Party and Gala – (Value of \$400)
- Four (4) tickets to attend Gala/Awards Banquet – (Value of \$400)
- Priority scheduling with Programs Committee to host one (1) lunch and learn (this does not cover the cost of food and beverage) *Note: schedule is usually booked one year in advance.
- Four (4) monthly meeting vouchers – (Value of \$100)
- Platinum Gala Sponsorship (see attached*) – (Value of \$1,000)
- Business logo on MemberFest communications (2 events a year) – (Value of \$500)

Gold Sponsorship, Six (6) Available - \$2,000 (Value of \$5,100)

- Business Listing on the MN NKBA Website entire year – (Value of \$1,800)
- Business Listing on the MN NKBA Digital Newsletter entire year – (Value of \$1,200)
- Half Page Ad in the MN NKBA Monthly Digital Newsletter – (Value of \$250)
- Priority scheduling with Programs Committee to host one (1) lunch and learn
- Feature Product on Table Top Display at Holiday Party and Gala – (Value of \$400)
- Two (2) tickets to attend Gala/Awards Banquet – (Value of \$200)
- Two (2) tickets to attend Monthly Meeting – (Value of \$50)
- Gold Gala Sponsorship (see attached*) – (Value of \$750)
- Business logo on MemberFest communications (2 events a year) – (Value of \$500)

Silver Sponsorship, Eight (8) Available - \$1,000 (Value of \$3,700)

- Business Listing on the MN NKBA Website entire year – (Value of \$1,800)
- Business Listing on the MN NKBA Digital Newsletter entire year – (Value of \$1,200)
- Priority scheduling with Programs Committee to host one (1) lunch and learn
- ¼ Page Ad in the MN NKBA Monthly Digital Newsletter – (Value of \$150)
- Two (2) tickets to attend Monthly Meeting – (Value of \$50)
- One (1) Ticket to attend Gala/Awards Ceremony – (Value of \$100)
- Silver Level Gala Sponsorship (see attached*) – (Value of \$500)



2016 Sponsorship Opportunities – Minnesota Chapter NKBA (Cont'd.)

Bronze Sponsorship, Ten (10) Available - \$500 (Value of \$2,250)

- Business Logo on the MN NKBA Website entire year – Value of \$1,800
- ¼ Page Ad in the MN NKBA Monthly Digital Newsletter – (Value of \$150)
- Two (2) tickets to attend Monthly Meeting – (Value of \$50)
- Bronze Level Gala Sponsorship (see attached*) – (Value of \$250)

Field Trip Sponsorship

Host Annual Field Trip:

Bus & Lunch Sponsor

Availability: 1

Cost: \$1500 or Cost of Bus & Meal(s), whichever is greater

Average attendance: 40-50 (bus capacity)

NKBA Programs Committee will work with your company to create a successful event. Sponsor will have the opportunity to give a presentation (during the ride or upon arrival) about their company and services, as well as fill the bus with company information.

NKBA will invite all members, collect RSVP's as well as give an introduction and thank the Host. Sponsor should plan to give out a swag bag or packet to inform members of their services and products. Sponsor's name will appear on the NKBA Website, MN Chapter Calendar and MN Chapter Newsletter.

NKBA cannot provide a list of attendees to the Sponsor. We suggest having a drawing or a drop box for business cards to collect information.

Ideas for field trips:

- Factory tour
- CEU presentation
- Historic or architectural tour



2016 Sponsorship Opportunities – Minnesota Chapter NKBA (Cont'd.)

Scholarship Sponsorship, Unlimited Available - \$250 (Value of \$500)

- Sponsorship of 1 recipient for the Arlynn Wolf Scholarship
- Company acknowledged at Gala
- Company name on Welcome Poster
- Company name on Presentation
- Recognition in the MN Digital Newsletter Special announcing the recipient

There are four levels of sponsorship for the Gala: Bronze, Silver, Gold and Platinum.

Platinum Gala Benefits: \$1,000

- Company name on Invitation (viewed by 800+ members)
- Company name on Program
- Company name on Table Tents
- Company name on Presentation
- Company name on NKBA Website
- Company name on Welcome Poster
- Company will be acknowledged at Gala
- Contribute to Swag Bag

Gold Gala Benefits: \$750

- Company name on Program
- Company name on Table Tents
- Company name on Presentation
- Company name on NKBA Website
- Company name on Welcome Poster
- Company will be acknowledged at Gala
- Contribute to Swag Bag



2016 Sponsorship Opportunities – Minnesota Chapter NKBA (Cont'd.)

Silver Gala Benefits: \$500

- Company name on Table Tents
- Company name on Presentation
- Company name on NKBA Website
- Company name on Welcome Poster
- Company will be acknowledged at Gala

Bronze Gala Benefits: \$250

- Company name on Presentation
- Company name on NKBA Website
- Company name on Welcome Poster
- Company will be acknowledged at Gala