Position Yourself with the Industry Leader

BECOME AN NKBA MEMBER

Join Today>> NKBA.org/Join

National Kitchen & Bath Association

Large Kitchen – First Place
Brigitte Fabi, CMKBD

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Photo: Eric Hausman Photography
Membership Categories

**Business/Self-Employed Company Membership**

**Industry Member Firm:** Corporations, partnerships, sole proprietorships, and subsidiaries can all join the NKBA and receive the benefits of membership.

**Industry Member Branch:** Branches of industry member firms can also display the NKBA logo and list their staff as member employees.

**Associate Business Member:** Membership is available to any company that provides auxiliary products or services to the kitchen and bath industry.

**Individual Employee Membership**

An individual member of both a member and non-member firm may join and still receive limited but valuable benefits.

**Educational Membership**

Associate educational membership is available to colleges, universities and technical institutes and offers many member benefits.

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### NKBA Membership Benefits Chart

<table>
<thead>
<tr>
<th></th>
<th>Business1 Industry Member Firm</th>
<th>Industry Member Branch</th>
<th>Associate Business Member</th>
<th>Individual Employee: Member Firm</th>
<th>Individual Employee: Non-Member Firm</th>
<th>Associate Individual Employee Member</th>
<th>Associate Educational Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Fee</td>
<td>$100</td>
<td>Waived</td>
<td>Waived</td>
<td>Waived</td>
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<td>Waived</td>
<td>$100</td>
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<tr>
<td>Annual Dues</td>
<td>See chart</td>
<td>$112</td>
<td>$842</td>
<td>$56</td>
<td>$112</td>
<td>$168</td>
<td>$337</td>
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<tr>
<td><strong>Sales &amp; Marketing Benefits</strong></td>
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<tr>
<td>Access to consumer leads</td>
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<tr>
<td>Listing in NKBA ProSearch</td>
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<tr>
<td>Use business forms</td>
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<td>NKBA Design Competition eligibility</td>
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<tr>
<td>Use of the NKBA logo</td>
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<tr>
<td>Access to NKBA market research</td>
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<tr>
<td><strong>Networking &amp; Communication Benefits</strong></td>
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<tr>
<td>Attend local NKBA chapter meetings</td>
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<td>Receive member discounts at KBIS</td>
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<td>Post industry jobs online</td>
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<td>Receive NKBA Magazine KBIS issue</td>
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<td>Receive NKBA News weekly</td>
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<tr>
<td><strong>Learning &amp; Certification Benefits</strong></td>
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<tr>
<td>Kitchen and bath design certifications</td>
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<tr>
<td>Discounted professional education</td>
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<tr>
<td>NKBA Supported &amp; Accredited college interns</td>
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<tr>
<td><strong>Leadership &amp; Advocacy Benefits</strong></td>
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<td>Legislative updates in your area</td>
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<tr>
<td>Become a national NKBA leader</td>
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<tr>
<td>Lead your local NKBA chapter</td>
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</table>

*Benefits apply to the primary contact for the organization. **Restrictions apply; for more information, call 1-800-843-6522.

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**NKBA Chapters**

The added benefit of networking through the NKBA provides an almost limitless way of connecting through regions and chapters that span the U.S. and Canada. To find the chapter nearest you, visit NKBA.org/Chapters.
The Benefits of NKBA Membership

TAKE ADVANTAGE TODAY

With more than 38,000 members across the United States and Canada, the National Kitchen & Bath Association (NKBA®) has led the kitchen and bath industry for over 50 years and is the owner of the Kitchen & Bath Industry Show (KBIS®). The NKBA's mission is to enhance member success and excellence, promote professionalism and ethical business practices, and provide leadership and direction for the kitchen and bath industry worldwide.

Join Today>> NKBA.org/Join

MARKETING PLATFORMS

- NKBA Sponsorships and Digital Advertising
  Get your company’s message out to the entire industry through NKBA’s extensive high value offerings!
- ProSearch*
  Be found by consumers searching for local NKBA members
- Design Competition
  Awards, national media exposure, and industry recognition
- Company Branding*
  Logo use on business cards, stationary, and company website
- Business Tools*
  Templates for business forms are available online
- Market Research
  Sales data and design trends

NETWORKING & COMMUNICATION

- Local Chapter Meetings
  Network with other local professionals
- Online Job Postings*
  Post or search industry job openings
- Kitchen & Bath Industry Show
  Receive discounts at the premier industry event owned by the NKBA
- NKBA Magazine
  Award-winning magazine covering industry trends and news
- NKBA LinkedIn Group
  Network with other members and industry professionals.

LEADERSHIP & ADVOCACY

- Represent Your Industry Segment
  Be recognized as a national leader from your industry segment
- Lead Your Local Chapter
  Gain local recognition through a chapter leadership position
- Legislative Advocacy and Updates
  Receive the latest news on industry legislation in your state

LEARNING & CERTIFICATION

- Professional Development Courses
  Virtual instructor-led, on demand, and in-person courses are available in the following learning paths:
  - Design & Inspiration
  - Talent Management
  - Communication
  - Adapt & Innovate
  - Focus on the Customer
  - Business Management
  - Leadership
  - Sales & Marketing
- NKBA Certification
  Set yourself apart through NKBA-certification
- Publications
  Receive discounts on NKBA publications
- Supported & Accredited Programs
  Interns from NKBA Supported and Accredited colleges across the U.S. and Canada

*Restrictions apply; for more information, call 1-800-843-6522
2016 Membership Application

JOIN TODAY >> Fill out the online application at NKBA.org/Join
Or complete this form and return it to: NKBA, 687 Willow Grove St, Hackettstown, NJ 07840
Learn more about what the NKBA has to offer at NKBA.org/About

Step 1: Member Information (please print all information)

- Check here if you are self-employed

Full Name: __________________________
(This person will receive NKBA mailings and is responsible for updating information)

Job Title: __________________________

Company Name: __________________________

Company Address: __________________________

City: __________________________

State/Province: __________________________

Zip/Postal Code: __________________________

Country: __________________________

Work Phone: __________________________

How many employees are in your company? __________________________

Work E-mail: __________________________

Company Website: __________________________

Home Address: __________________________

City: __________________________

State/Province: __________________________

Zip/Postal Code: __________________________

Country: __________________________

Home Phone (optional): __________________________

Cell Phone (optional): __________________________

Home E-mail (optional): __________________________

Referrer: __________________________

(name must be included for NKBA Ambassadors Club credit)

- I do NOT want NKBA mailings to be sent to my home address.
- I do NOT want to receive e-mail from the NKBA.
- I do NOT want to receive mail or e-mail from third parties.

Canadian Residents: I wish to opt-in to receive commercial electronic communications from the NKBA.

NOTE: Due to Canada’s Anti-Spam Law, we are required to ask you for your consent to receive any commercial electronic communication from the National Kitchen & Bath Association (NKBA). If you do not opt-in, you will no longer receive any emails or other electronic communication containing commercial content from the NKBA (even if you are an active member of NKBA). Non-commercial electronic messages may still be sent.

COMPANY MARKETING CONTACT

Full Name: __________________________

Company Name: __________________________

Job Title: __________________________

Work Phone: __________________________

Work E-mail: __________________________

Step 2: Choose Your Industry Segment (select one primary segment)

- Builder/Remodeler
- Cabinet Shop
- Dealer
- Dec. Plumbing & Hardware
- Designer
- Distributor
- Secondary segment, if applicable:

STEP 3: Select Your Membership Type (see previous page for descriptions)

- See Chart Industry Member Firm (select annual dues from the chart below)

  $112 Industry Member Branch

  Corporate Member ID: __________________________

  (include branch name & contact name & title, address, phone, and e-mail)

- $842 Associate Business Member

- $56 Individual Employee Member

- $112 Individual Employee of a Non-Member Firm

- $168 Associate Individual Employee Member

- $337 Associate Educational Member

SELECT A CHAPTER OF YOUR CHOICE: __________________________

Otherwise, one will be assigned based on the zip code of your preferred mailing.

INDUSTRY MEMBER FIRM DUES (based on kitchen and bath revenue)

<table>
<thead>
<tr>
<th>Annual Revenue*</th>
<th>Annual Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $100,000</td>
<td>$168</td>
</tr>
<tr>
<td>$100,000 – $500,000</td>
<td>$225</td>
</tr>
<tr>
<td>$500,000 – $1 million</td>
<td>$337</td>
</tr>
<tr>
<td>$1 – $1.5 million</td>
<td>$393</td>
</tr>
<tr>
<td>$1.5 – $2 million</td>
<td>$534</td>
</tr>
<tr>
<td>$2 – $3 million</td>
<td>$646</td>
</tr>
<tr>
<td>$3 – $4 million</td>
<td>$927</td>
</tr>
<tr>
<td>$4 – $5 million</td>
<td>$1,096</td>
</tr>
<tr>
<td>$5 – $7 million</td>
<td>$1,657</td>
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<tr>
<td>$7 – $10 million</td>
<td>$2,106</td>
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<tr>
<td>$10 – $15 million</td>
<td>$2,808</td>
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<tr>
<td>$15 – $20 million</td>
<td>$3,369</td>
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<td>$20 – $40 million</td>
<td>$5,616</td>
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<td>$40 – $100 million</td>
<td>$6,739</td>
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<tr>
<td>$100 – $200 million</td>
<td>$9,546</td>
</tr>
<tr>
<td>More than $200 million</td>
<td>$10,669</td>
</tr>
</tbody>
</table>

*For dues calculation purposes only. The NKBA reserves the right to verify corporate kitchen and bath revenues.

Step 4: Payment

NKBA membership dues are charged on a calendar year basis. During the first year of membership, dues are pro-rated based on the application date, according to the following guidelines:

October - March: 100% | April - June: 75% | July - September: 50%

Application Fee: $100

Annual Membership Dues: $________________________

Total Enclosed (U.S. funds only): $________________________

PLEASE INDICATE YOUR FORM OF PAYMENT

- Check made payable to the NKBA

Credit card: 

- Visa

- MasterCard

- AMEX

- Discover

Card Number: __________________________

Expiration Date: __________________________

Signature: __________________________

Cardholder’s Name (please print): __________________________

BYLAWS AND STANDARDS OF CONDUCT

By submitting this application, I hereby apply for NKBA membership and agree to be governed by its Bylaws and Standards of Conduct. www.nkba.org/About/About/Conduct.aspx

Five (5) percent of NKBA dues are allocable to lobbying activities and are not deductible for federal tax purposes, in accordance with IRS regulations. The NKBA membership year is from January to December.

A Membership Acknowledgement Packet will be mailed to the address provided within 15 business days following receipt of your application.